



Thursday 11th June 2009 - 1pm to 5.30pm at Shrewsbury Town Football Club  
 All monies raised by this event will be donated to HOPE HOUSE CHILDREN'S HOSPICES.

A half day seminar to help you harness your ideas so that you can develop your business in the right way for you.

# inspiring entrepreneurship™



Inspiring Entrepreneurship will be compered by Border Business magazine and presented by Gareth Emberton of The Entrepreneur's Coach and Neil Bevan of Hunter Bevan Ltd.



**Gareth Emberton** is a seasoned entrepreneur who owns The Entrepreneur's Coach Ltd based on Shrewsbury Business Park. This seminar has been put together from the years of experience of growing his own businesses and working with Business Owners who wish to achieve a return on all the years of blood, sweat and tears of growing their own business.



theentrepreneur'scoach

growing world class entrepreneurs

[www.the-entrepreneurs-coach.com](http://www.the-entrepreneurs-coach.com)



**Neil Bevan** is a Director of Hunter Bevan Ltd., a successful graphic design, marketing and web design company working with a wide range of clients in diverse sectors. Neil will focus on practical exercises that delegates can use in their own businesses to define what marketing is all about, who to target, and how to go about setting your goals and measuring results.

HUNTER BEVAN  
 MARKETING & DESIGN

[www.hunterbevan.co.uk](http://www.hunterbevan.co.uk)

All funds raised from the ticket price, charity auction and sponsorship from Barclays Bank will be donated to:



Hope House supports terminally ill children and their families from Shropshire, Mid Wales and surrounding areas. Help us to make the most of short and precious lives by supporting this seminar.

**This seminar is brought to you by:**

The Entrepreneur's Coach Ltd  
 The Alaska Building  
 Shrewsbury Business Park  
 Shrewsbury SY2 6LG

[www.the-entrepreneurs-coach.com](http://www.the-entrepreneurs-coach.com)

in conjunction with:

Hunter Bevan Ltd  
 The Studio  
 Mountain View  
 Knockin  
 Shropshire SY10 8HU

[www.hunterbevan.co.uk](http://www.hunterbevan.co.uk)

with grateful thanks to our sponsors and supporters:



# Why do some Entrepreneurs get rich, others fail and many business owners find it difficult to make a profit?

All around us people are living in fear of the economic future. Many businesses are focused on cost cutting and survival. Have growing your business and making a profit become dirty words and unrealistic goals?

Are we missing out on a great opportunity to grow our business and develop wealth for ourselves or is this madness to contemplate? But in a few years time there will be entrepreneurs who have made it big and many saying 'I wish I'd had a go'?

Whether your business has sales of £25m per annum or is still in its early stages of development what is your choice?

This seminar is especially designed for Business Owners, Managing Directors, Entrepreneurs and Chief Executives who are motivated to move their businesses forward by helping you to understand the critical factors which will increase your profit, develop your people and grow your sales.

## You may be able to identify with some of the following?

- You understand what you want to do and how to do it but something is holding you back? What is it?
- Are your customers beating you down on price because your business looks the same as your competitors?
- Do you find good people so hard to find and retain?
- Are you continually looking for a 'niche' business to make a profit? But are you unknowingly running one?
- Does your business feel like driving a double decker bus with all the tyres let down?
- What is the difference between an entrepreneur and a business owner? Does that matter?

This seminar has been put together from years of experience of growing businesses and working with Business Owners who wish to achieve a return on all the years of blood, sweat and tears of growing their own business.

**Book a place by the 15th May and you will get the opportunity to 'measure your business' on line at [measureyourbusiness.com](http://measureyourbusiness.com) and get **FREE** bespoke report on how to improve your business worth £45.00!**

**All delegates will also benefit from a **FREE** design and marketing audit worth £140 from Hunter Bevan, if taken within 3 months of the seminar!**

## programme:

<b>1.00 pm</b>	Registration and coffee
<b>1.30pm</b>	Introduction by Dan Bromage, Border Business magazine
<b>1.35pm</b>	Gareth Emberton - The Entrepreneur's Coach <i>Inspiring Entrepreneurship</i>
<b>3.00 pm</b>	Refreshments and informal networking opportunity
<b>3.30 pm</b>	Neil Bevan - Hunter Bevan Ltd <i>Entrepreneurial Marketing</i>
<b>4.00 pm</b>	Gareth Emberton - <i>Inspiring Entrepreneurship</i>
<b>5.00-5.30 pm</b>	Questions

**book:** Post or fax back the form below to **0560 113 6974** or visit [www.the-entrepreneurs-coach.com/inspiringentrepreneurship](http://www.the-entrepreneurs-coach.com/inspiringentrepreneurship)



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