

Entrepreneurs are from **Mars** and Business Owners are from **Venus**



Why are traditional business models out of date?

Wednesday
10th March 2010
5.15pm to 6.15pm
at
Hadley Park House
Hotel
Telford

Have you thought about how the world is changing at a furious pace and the impact this is having on your business?

Technology is advancing daily, environmental issues are ever increasing, your customers are changing their buying habits becoming more savvy asking for massive discounts, the increased use of the internet has had the effect of commoditizing products and services, new laws are forcing some companies out of business and the shifts in global economics means that many things can be done cheaper abroad.

All of these factors will be having a massive effect on the profitability of your business.


So, is the SPEED of CHANGE the problem or is the reality that our traditional business models can't cope with the demands of the 21st century as they are focused on cost cutting strategies to make a profit.

So what can you do about these challenges?

Business models have to change. Join us on Wednesday 10th March 2010 to find out how:

- to deal with the speed of change.
- businesses in competitive markets are **secretly** the **best** opportunities to make large profits.
- the '**Niche**' business you have been searching for years has been **staring** you in the face?
- to formulate your sales and marketing strategies to grow your profits.
- 12 entrepreneurial principles to help you **Grow** your **Business** in the **21st Century**.
- discover why the internet is your greatest opportunity to grow entrepreneurial wealth.

**To book a place at this FREE seminar contact: Jaclyn Kitson
Telephone: 01952 567578 or email: Jaclyn.kitson@telford.gov.uk**

 In addition to this free seminar, you can benefit from over 80 profit making strategies to build your business by visiting www.measureyourbusiness.com where you will answer 100 thought provoking questions in 10 growth areas of your business. This will generate a 20 page bespoke report for your business which will be e-mailed to you.

Your Speaker:

Gareth Emberton is a seasoned entrepreneur who owns The Entrepreneur's Coach Ltd based on Shrewsbury Business Park.

This seminar has been put together from his years of experience of growing his own businesses and working with Business Owners who wish to achieve a return on all the years of blood, sweat and tears of growing their own business.

This gives Gareth a unique empathy having 'spilt the same blood in the same mud' as his clients.

Testimonials:

"Thought provoking"

N Jones
St James Place

"Inspiration to become an entrepreneur instead of a business owner"

S Redfern
Your Time Provider Ltd

"Focus, Clarity and Energy"

S Thomas
My Big Toe Company Ltd

"Lots of good advice and tips"

M Taylor
Excitim Ltd

"Very thought provoking"

J Burrows
PCB Solicitors LLP