

Entrepreneurs are from **Mars** and Business Owners are from **Venus**



How can you convert a traditional business model into a modern “niche” business?

Friday
22nd October 2010
2pm to 3pm
The Rural Enterprise
Centre
Shrewsbury

Many business owners I talk to, say they would love to find a “niche” business, product or service, so they can make a better profit. But has the opportunity been staring them right in the face all along?

There is no doubt about it, business can be hard: technology is advancing daily, environmental issues are ever increasing, your customers are becoming more savvy asking for massive discounts, the increased use of the internet has had the effect of commoditising products and services, red tape is forcing some companies out of business and the shifts in global economics mean that many things can be done cheaper abroad.

All of these factors will be having a massive effect on the profitability of your business.

So, is the SPEED of CHANGE the problem or is the reality that our traditional business models can't cope with the demands of the 21st century as they are focused on cost cutting strategies to make a profit.


So what can you do about these challenges?

Business models have to change. Join us on Friday 22nd October 2010 to find out how:

- to deal with the speed of change.
- a business in a competitive market is **secretly** the **best** opportunity to make large profits.
- the ‘Niche’ business you have been searching for years has been **staring** you in the face.
- the 12 entrepreneurial principles to help you **Grow** your **Business** in the **21st Century**.
- discover why the internet is your **greatest opportunity** to grow entrepreneurial wealth.

**To book a place at this FREE seminar contact: Vicky Barnes
Telephone: 01743 453120 email:Shrewsbury@evanseasyspace.com**

By attending this seminar, you will qualify for:

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1. a complimentary coaching session with Gareth Emberton.
 2. get complimentary access to www.measureyourbusiness.com the on-line business tool where you will answer 100 thought-provoking questions in 10 growth areas of your business. This will generate a 20 page bespoke report for your business with over 80 profit making strategies to build your business.

Your Speaker:

Gareth Emberton is a seasoned entrepreneur who owns The Entrepreneur's Coach Ltd based on Shrewsbury Business Park.

This seminar has been put together from his years of experience of growing his own businesses and working with Business Owners who wish to achieve a return on all the years of blood, sweat and tears of growing their own business.

This gives Gareth a unique empathy having 'spilt the same blood in the same mud' as his clients.

Testimonials:

“Thought provoking”

N Jones
St James Place

“Inspiration to become an entrepreneur instead of a business owner”

S Redfern
Your Time Provider Ltd

“Focus, Clarity and Energy”

S Thomas
My Big Toe Company Ltd

“Lots of good advice and tips”

M Taylor
Excitim Ltd

“Very thought provoking”

J Burrows
PCB Solicitors LLP